

ADVERTISE IN THE HOMETOWN WEEKLY *LOCAL REAL ESTATE SECTION*

COVERING THE HOMETOWNS OF MEDFIELD • WESTWOOD • WALPOLE • DOVER • SHERBORN • NEEDHAM • WELLESLEY



Over 47,500 Homes Every Week in 7 upscale towns
Give EVERY homeowner the opportunity to SEE YOUR AD!

2017 REAL ESTATE SECTION RATE CARD

The Hometown Weekly is directly mailed to every home in 7-towns with a readership of over 100,000. The Hometown Weekly provides advertisers with **100% COVERAGE** of **Medfield, Dover, Sherborn, Westwood, Needham, Walpole** and now **Wellesley**... every week. Each issue includes local news, feature stories, sports, school, church and local organization news, town event information, social announcements, classifieds, services, Anna's Attic & much more...

The Hometown Weekly

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120 North Meadows Rd., Medfield, MA 02052

Cancellations: Cancellations cannot be accepted after closing of the paper's deadline and Advertiser is responsible for space ordered and costs incurred.

Political Advertising: Regular rates and all discounts apply. Prepayment is required and must be accompanied by a witnessed authorization form. Advertising simulating a news style is required to carry the word "advertisement" completely spelled out at the top of the ad. The Publisher reserves the right to edit or reject advertising deemed objectionable, illegal, or of poor reproductive quality. The Advertiser assumes all liability for all content of the advertising.

All advertisements submitted for publication is subject to and governed by the rates, conditions, standards, terms and policies contained in the rate card.

The Publisher's liability for an error in copy or production shall not exceed the cost of space occupied for the error. Credit will be allowed for first insertion only. Notice of error must be given in time for correction before the second insertion; otherwise no claims for repetition will be allowed. The Publisher is not liable for its failure, for any cause, (a) to publish an advertisement, or (b) to print, or circulate all or any part of any issue in which an advertisement is contained.

Real Estate Column Sizes

1 Column	1.5"	(1 1/2")
2 Column	3.187"	(3 3/16")
3 Column	4.875"	(4 7/8")
4 Column	6.625"	(6 5/8")
5 Column	8.25"	(8 1/4")
6 Column	10.00"	(10")

Needham & Wellesley

\$17.00 per inch per town - Discount

6x	10% OFF
13x	15% OFF
26x	20% OFF
52x	25% OFF

5% Pre-Pay Discount

Deadlines: Deadline for all advertising is Friday at 4pm, week prior to publication.

Production Requirements: All camera ready artwork must have a hard copy attached (black & white or color if running color).

File Requirements: InDesign 6 or greater, a Press Ready or high resolution PDF. Please embed all fonts and artwork.

No MS Word or Publisher Files. Published by Hometown Publications LLC.

Circulation

Wellesley	10,258
Needham	12,495
Walpole	9,900
Westwood	6,048
Medfield	4,884
Dover	2,291
Sherborn	1,705

Medfield, Walpole, Westwood, Dover & Sherborn

\$15.00 per inch per town - Discount

6x	10% OFF
13x	15% OFF
26x	20% OFF
52x	25% OFF

5% Pre-Pay Discount