The Hometown Weekly is directly mailed to every home in 7-towns with a readership of over 100,000. The Hometown Weekly provides advertisers with 100% COVERAGE of Medfield, Dover, Sherborn, Westwood, Needham, Walpole and now Wellesley... every week. Each issue includes local news, feature stories, sports, school, church and local organization news, town event information, social announcements, classifieds, services, Anna’s Attic & much more...

**Coverage**

- **Needham** ................. $18.00*
- **Wellesley** ................. $18.00*
- Front Banner .............. $400 per week/per town
- 1/2 Banner ............... $225 per week/per town
- Front Block .............. $100 per week/per town
- **Dover/Sherborn** ......... $16.00*
- **Medfield** ................. $16.00*
- **Walpole** ................. $16.00*
- **Westwood** ............... $16.00*
- Front Banner .............. $300 per week/per town
- 1/2 Banner ............... $200 per week/per town
- Front Block .............. $85 per week/per town

*Per column inch

**Receive additional towns at HALF PRICE!**

After purchasing first town at full price.

**Insert Rates**

- **Full Run of 7 Towns** (48,071) . $2,355
- **Medfield** (4,929) .......... $241
- **Westwood** (6,245) ......... $306
- **Dover** (2,305) .............. $112
- **Sherborn** (1,748) .......... $85
- **Walpole** (9,970) .......... $488
- **Wellesley** (10,316) ....... $505
- **Needham** (12,558) ....... $615

**All rates based on $49 per thousand (pre-printed), Need 2% extra for spoilage

**Column**

- 1 column .......... 1 7/8 inches
- 2 columns .......... 3 7/8 inches
- 3 columns .......... 5 15/16 inches
- 4 columns .......... 7 15/16 inches
- 5 columns .......... 10 inches

**Color**

- 4 Color ............... $200
- Spot Color .............. $75

(Color is 1/2 price in each Additional Town)

**Service Directory** (10 wk min.)

- Per Block, 10 weeks ........ $350
  (2 x 1 1/2 inches)

**Classifieds**

- Line Ads (25 Words, Per Week) .... $30
  Block Ads, (2”x11/2”) . . . . . . start at $60

(includes border & art work, no word limit)

**Discounts**

- 52 Issues .......... 25%
- 26 Issues .......... 20%
- 13 Issues .......... 15%
- 8 Issues .......... 10%
- Pre-Pay .......... 5%